



News Release

from Barbara J. Fiala, Broome County Executive

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Broome County STOP-DWI Coordinator Honored For Contributions To STOP-DWI Efforts in New York State

Binghamton, NY – Broome County STOP-DWI Coordinator, James May has been awarded the 2010 Senator William T. Smith Award for his outstanding contributions to the STOP-DWI effort in New York State. The award was presented to Mr. May by the New York State STOP-DWI Association at the annual New York State Highway Safety Conference held in Buffalo, New York October 17th-20th.

Senator William T. Smith is a former New York State Senator (Big Flats) who was the chief architect and sponsor of the landmark STOP-DWI legislation. The award given annually in his name recognizes an individual for his or her outstanding dedication and contribution to the STOP-DWI effort in New York State.

“The William Smith Award is the highest honor bestowed by the Association” said Association Chairman John Sullivan. “It is reserved for those who have had a profound, statewide impact on DWI prevention and the overall operation of the Association” he said. “Mr. May served as Chairman from 2005 through 2009. In that time he professionalized the association’s business operation, introduced statewide, branded marketing of the DWI prevention message, and served a dual role as catalyst for new ideas and a manager for executing them”, Sullivan added. “He did wonderful work for the people of Broome County, but the impact of his career will improve the safety of all New York residents.”

During his tenure as Chairman, May is credited with developing the STOP-DWI Crackdown Campaigns that brought together the New York State Police, County Sheriff’s and Municipal Police in a coordinated statewide DWI enforcement effort, creating a statewide resource center for county STOP-DWI Programs and hiring a STOP-DWI Association Administrator, bringing together via a list serve the vehicular crimes and DWI prosecutors in New York State and developing and coordinating a statewide media campaign on Leandra’s Law.

Since 1984, May is the only repeat winner of the William Smith Award. The 2010 recognition is the third time May has received this distinction.

“I am very honored to receive this recognition, but more importantly, I am even more grateful for the consideration and cooperation everyone has afforded me from across New York. I think we have made a difference in highway safety in New York State.” said Broome County STOP-DWI Coordinator, James May.

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